

CFE'S 2025 FORUM

NAVIGATING TAX TRANSFORMATION:
FROM COMPLIANCE TO COMPETITIVENESS



MARCH | 27TH | 2025

🕒 9:30AM - 17:00PM

📍 RUE MONTOYER 47, BRUSSELS

CFE'S 2025 FORUM

REGISTRATION & COFFEE - 9:00AM

WELCOME - 9:30AM



Branislav Kováč
Treasurer
CFE Tax Advisers Europe

**PANEL 1 - GLOBAL TAX REFORM: INSIGHTS ON BEPS IMPLEMENTATION,
UN TAX INITIATIVES & EU COMPETITIVENESS - 09:45AM**

SPEAKERS:



Bert Zuijdendorp
Head of Unit, Company Taxation
Initiatives, European Commission



Ruston Tambunan
President
Asia-Oceania Tax Consultants Association



Edwin Visser
Deputy Global Tax Policy Leader
PwC, Netherlands



Tom Jansen
Fiscal Counsellor
Permanent Representation of Belgium to the OECD

MODERATOR:

Piergiorgio Valente
President
CFE Tax Advisers Europe



COFFEE BREAK - 11:15 - 11:30AM

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PANEL 2 - ECJ CASE-LAW UPDATES: IMPACT OF THE APPLE STATE AID CASE, THE DAC6 CASES & THE ENFORCEMENT OF EU LAW - 11:30AM

SPEAKERS:



Karl Croonenborghs

Deputy Head of Unit, Legal Affairs
Direct Taxation, European Commission



Isabelle Richelle Graulich

Co-Chair of the Tax Institute, HEC
University of Liège, Brussels Bar



Eric Kemmeren

Professor of International Taxation
Fiscal Institute Tilburg, Tilburg University



Sean Bray

Vice President of Global Projects
Tax Foundation

MODERATOR:

Aleksandar Ivanovski

Director
CFE Tax Advisers Europe



LUNCH BREAK - 13:00 - 14:00PM

PANEL 3 - TRANSFER PRICING & VAT: EXPLORING THEIR COMPLEX INTERPLAY - 14:00PM

SPEAKERS:



Trudy Perié

Counsel, Loyens & Loeff
The Netherlands



Federico Vincenti

Partner, International Tax &
Transfer Pricing, Crowe Valente, Italy



Luc Dhont

Tax Manager
Procter & Gamble, Belgium

MODERATOR:

Jeremy Woolf

Chair, Fiscal Committee
CFE Tax Advisers Europe



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COFFEE BREAK - 15:30 - 15:45PM

**AWARD OF THE ALBERT J. RAEDLER MEDAL FOR ACADEMIC
EXCELLENCE IN A MASTER'S DISSERTATION IN TAXATION - 15:45PM**

PANEL 4 - TAXATION FOR A DIGITAL AND GREEN FUTURE - 15:50PM

SPEAKERS:



Roberta Poza
EU Tax Policy Leader
Deloitte, Spain



Markus Ehgartner
Chair, Tax Technology Committee
CFE Tax Advisers Europe



Eduardo Gracia Espinar
Head of Tax, EMEA & US
Ashurst, Spain

MODERATOR:

Petra Pospíšilová
Vice-President
CFE Tax Advisers Europe



CLOSING REMARKS - 17:00PM



Jeremy Woolf
Chair of the Fiscal Committee
CFE Tax Advisers Europe